

Impact report 2022

A recap of our anniversary year

50 JAAR
NATUUR
& MILIEU

Impact report

A recap of our anniversary year

Nature & Environment has been making efforts to create a more sustainable Dutch society for fifty years. We work with politicians and policymakers, as well as engaging a growing number of companies and society. Thanks to the indispensable support of donors, partners, funds, and the Dutch Postcode Lottery (Nationale Postcode Loterij), we have achieved many important breakthroughs for nature and the climate already. We are very grateful for this and clearly see the positive changes, but there is still a great deal of work to be done. That is why we will continue to create breakthroughs in the coming years.

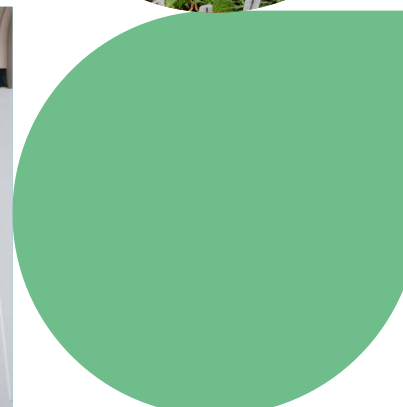


Foto: Ad Hodde

Foreword

King Willem-Alexander during the speech from the throne on 'Prince's Day' (Prinsjesdag) 2022:

'What will not change is that cooperation makes the Netherlands stronger than polarisation. This has always been and will always be the case.'

Collaboration is one of the core values of Natuur & Milieu. A timeless creed! This holds great significance for us, and we recognise that there is a substantial need for it. It is in our genes, ever since we were founded in 1972 by four organizations. Last year, we celebrated our fiftieth anniversary. Over the course of fifty years, we have raised and explored numerous issues. We have proposed, championed and achieved solutions, and we have done so together with many different partners. This is something we are proud of.

But at the same time, prosperity and consumption have grown to such an extent that many environmental boundaries have been far exceeded.

Both nationally and internationally, we are confronted with significant sustainability challenges in the areas of climate change and biodiversity.

That is why Natuur & Milieu is working to change how we act and think, in order to achieve a clean living environment for ourselves and our children alike. We advocate policies that establish an appropriate framework for addressing these challenges and that break away from the status quo.

We believe that collaboration is crucial to achieving

breakthroughs. This approach might lead to less eye-catching headlines, but collectively, we will ensure effective policies with ample political backing. And the greater the need becomes, the greater the importance of working together. It also reduces the risk of paralyzing polarization, which is ultimately of no use to anyone.

As transitions increasingly result in tangible changes in practice, they are also giving rise to unease. It is very important that more attention is paid to (the balance of) the impact on society. This requires that the effects of policy are properly mapped out, and additional policy is drawn up to ensure a fair distribution.

However difficult it may be; collaborating with others to find solutions, particularly in unconventional combinations, leads to the creation of intelligent and effective plans with a significant impact.

A few examples to illustrate this point. Before the new cabinet took office, we had already presented a widely supported plan on nitrogen reduction together with the 'Sustainable Balance' coalition.

The coalition consisted of 5 partners (Natuur & Milieu, Netherlands Agricultural and Horticultural Association (LTO), Confederation of Netherlands Industry and Employers (VNO-NCW), Association of construction and infrastructure companies (Bouwend Nederland) and Society for Preservation of Nature Monuments in the Netherlands (Natuurmonumenten). It ensured that we had a lot of input this year in determining the course and the nitrogen policy that is now taking shape.





Due to the necessity of energy conservation in the built environment, we have established strong partnerships through campaigns for insulation and assessing the suitability of homes for heat pump installations. Subsequently, sanctions were imposed on Russia following the invasion of Ukraine, and society was urged to 'flip the switch'. At that moment in time, we and our partners were able to quickly scale up our actions to reach even more people. This resulted in the large-scale campaign 'How gas-free are you?' (Hoe gasvrij ben jij?).

Collaboration is also crucial in making the aviation industry more sustainable.

Together with other environmental organisations, scientists and local residents, we thoroughly substantiated the need for aviation to shrink.

We presented this to the cabinet, senior officials and politicians. Together, we are also pushing for the introduction of a CO₂ ceiling and an increase in the air passenger tax. This curbs both supply and demand, preparing the aviation industry for 'Paris'. We observe a shift in mindset: not all destinations necessitate air travel. In many cases, travelling by train can be even more enjoyable. Technology is too slow at addressing the issue. Air travel really does need to be reduced.

The most unique collaboration is perhaps 'The Rich North Sea' (De Rijke Noordzee). In this program by Natuur & Milieu and the North Sea Foundation (Stichting De Noordzee), we work on strengthening underwater nature. We do this specifically in wind farms, as bottom fishing is not allowed there.

The reefs and marine life that vanished due to decades of intensive use of the North Sea will be given an opportunity to recover and thrive once again.

The program involves the offshore wind sector, science and innovative parties collaborating with great passion to bring nature into the wind farms and to develop knowledge. Species have now been deployed in five wind farms and nature options have been tested. The accumulated knowledge has been used to set nature requirements for new wind farms.

In this impact report, you can find more detailed information about collaborations such as these. You will learn all about our campaigns and projects, their impact and much more. And of course, we will continue our work. Together with our colleagues, with our partners and with you. Many thanks for your involvement with Natuur & Milieu!

Sincerely,

Marjolein Demmers

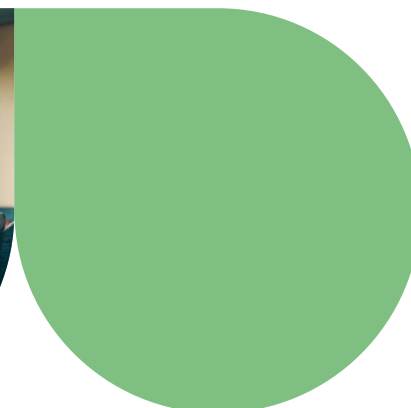
Director / administrator

Our vision & mission

Fossil fuels, intensive agriculture and the depletion of natural resources are driving changes in our climate and environment, leading to significant consequences for our own generation as well as those to come. Change is truly imperative at this point, and fortunately, it is achievable: Natuur & Milieu believes in a sustainable future for everyone. A future where our lifestyle, homes, and work have a positive impact on the climate and the natural environment. In order to achieve this, we collaborate with others to develop sustainable solutions. We are not on a solo mission, as we firmly believe that meaningful change and impact can only be achieved through collaboration.

Our focus is a climate neutral society and the restoration of biodiversity. Previously, our goal was to make the Netherlands climate neutral by 2050. However, research conducted by the NewClimateInstitute, for which we were one of the principals, demonstrates that we simply cannot afford that much time to keep global warming within 1.5 degrees Celsius.

With this substantiation, we adjust our goal. Meeting the new deadline and allowing biodiversity to recover requires us to transition to: a sustainable energy supply, the end of fossil fuel consumption; an emission-free mobility sector; nature-inclusive circular agriculture; and a circular economy.



Our impact

This report focuses on the impact achieved.

For each project, we consider how the activities contribute to the predetermined impact goals and determine which collaborations yield the greatest results.

These impact goals are described in this impact report. A large part of our work involves influencing policy, which is difficult to concretise. Nonetheless, we aim to indicate our achievements as transparently and concretely as possible, including the parties involved and the approach taken.

This is how we work from activities to output to effects to impact goals. In this report, we describe the activities undertaken and outputs (i.e. the direct results of the activities). We place this in a long-term context as much as possible. As a result, the changes we achieve, or the effects, are increasingly visible.

This report contains testimonials from leading individuals. In addition, we conducted a survey among our most important stakeholders for the first time. This allows us to learn how they see us, and what they think of our impact and the way we work.

We have also been sending out a survey to our newsletter readers and donors for the past three years. In 2022, nearly three thousand people participated in our survey. This gives a good indication of how our supporters perceive our organization, themes and projects, as well as their willingness to contribute. A few conclusions:

- Regarding the impact achieved, 75.4 percent of donors and 75.5 percent of newsletter readers believe that Natuur & Milieu is making a difference in promoting sustainability in the Netherlands. A year

earlier, this was 83.2 percent among donors and 70.7 percent among newsletter readers.

- For donors, it is important that Natuur & Milieu exerts pressure on politicians on their behalf. They also find it important to collaborate with other organizations that stand up for the same interests. Newsletter readers mainly want to use our information to increase their knowledge of topics such as energy, mobility, agriculture and raw materials and to receive tips for a more sustainable lifestyle.

A summary of our achieved impact over the past 50 years

Times change, but our commitment to a sustainable future remains the same. This year, we look back on half a century of Natuur & Milieu! What have we done and achieved in the past fifty years?

How it all started

In the 1970s, there was a growing awareness in the Netherlands that raw materials are running out.

And that we cannot continue to damage nature without causing damage to ourselves as well. Polls at the time showed that 96 percent of the Dutch population thought that measures should be taken to tackle environmental pollution. Meanwhile, the theme barely received any attention at all from our government.

Nature and the environment were given a voice

We were founded in June 1972 by four green organizations. The first years were dominated by identifying nature and environmental problems. Many government policies hardly took nature and the environment into account. This applied, for example, to all kinds of pesticides, but also to the manufacture and use of asbestos. Permits were once being issued every year to dump lightly radioactive waste from our country into the Atlantic Ocean under the assumption of safety - which is difficult to imagine now.



The fight against climate change is the greatest challenge for the coming decade, but at the same time leads to polarization and magnification of contradictions. There are no simple solutions, but one certainty is that we will have to do it together. To me, Natuur & Milieu stands for a nuanced attitude, based on knowledge and aimed at cooperation between people, companies and the government - because that is the only way to achieve our goal.

Teun Dings (30)

Donor sinds 2017

I am particularly proud that through my support of Natuur & Milieu, I can have a significant impact on environmental policy in The Hague, which will ultimately lead to an improvement in biodiversity in the Netherlands. I am also proud that we achieve this by working together and always approaching our work with thoroughness. For example, we collaborate with organizations of farmers, builders and companies to get through the nitrogen crisis together. How cool is that? This makes the work extremely challenging as we always have to consider various perspectives, but for me, this makes it all the more fun.



Boas Kraaijeveld

Junior agricultural project leader

Additionally, more waste was disposed of by burning or being dumped into the sea. Among other things, our procedures have helped to put an end to such practices. Our colleagues at the time worked hard to give nature and the environment a voice. We continue to do so in 2023.

Search for cooperation

After all the changes in the past fifty years, Natuur & Milieu has retained a few constant characteristics.

We ensure broad support, base our work on expertise (knowing what you are talking about), toevoegen: and we always develop alternative solutions and seek cooperation.

We bring parties together, find common objectives, develop new ideas together and bring them to the market. While always keeping a close eye on our own mission. And voicing our critical opinion wherever necessary.

And we get a lot of publicity. The press was on our side in those early days. Ecology was a new subject, resistance led to conflict and this made for a newsworthy subject to report on. For years, we organized our monthly press conference at our office in the Donkerstraat in Utrecht. The national press enjoyed going there. From the early 1990s, our strategy shifted towards finding solutions, together with politicians and companies.

Since 2000, we have increasingly involved society and people in our commitment to change. And ever since, we have been working together with people, companies and governments to make the market and our society more sustainable.

In addition to addressing climate change, we also managed to emphasize the importance of biodiversity in recent years.

In 2007, Groene11 was founded. Our goal was to reach an even more effective lobby of the thirteen participating nature and environmental organizations at the Dutch parliament. We also influence policy at the European level. For example, we are co-founders of the European Environmental Bureau, which influences European environmental legislation and agricultural policy, for example. We also work with Transport & Environment (a European umbrella organization for sustainable transport NGOs), the International Union for the Conservation of Nature (IUCN) and various European environmental organisations. Since 2016, we have been working according to a '360-degree approach'. This means that we bring together policymakers, the business community and citizens to achieve systemic change.

Attention to 50 years of Natuur & Milieu

We heralded our anniversary year with a timeline of our greatest successes and impact. In June, we published a special anniversary issue of our donor [magazine](#) highlighting our past and present work. We also organized a special event for our partners and a reunion for colleagues and former employees. To this end, we created a [video](#) that reflects on our half-century of impact while also looking towards the future.

We are on the eve of two enormous challenges: the climate and biodiversity transition. To address these issues, it is necessary for politicians to demonstrate courage in implementing climate and biodiversity policies and to make the decision not to postpone action any further. This means that policies should not simply be imposed on citizens, but support for policies should not be an excuse for taking no action either. I have encountered Natuur & Milieu in various contexts over the past few years when it comes to these important tasks.

Natuur & Milieu has taken these significant challenges into account during the negotiations on the Climate Agreement and its subsequent implementation. They advocate for a consistent policy that prioritizes long-term solutions, recognizing that the connection between climate change and the restoration of biodiversity cannot be viewed in isolation.

They always come up with solutions to deal with these crises. The organization is firm in its stance, recognizing that we cannot afford to waste any time. Natuur & Milieu also understands how to engage citizens, using campaigns that promote behavioral changes, such as setting your central heating boiler to 50 degrees. The organization does not want to be right at all costs. Transitions can be difficult and chaotic, but Natuur & Milieu responds effectively to such challenges. I hope they will keep the government and politics sharp for a long time to come. Because the task we face is huge.

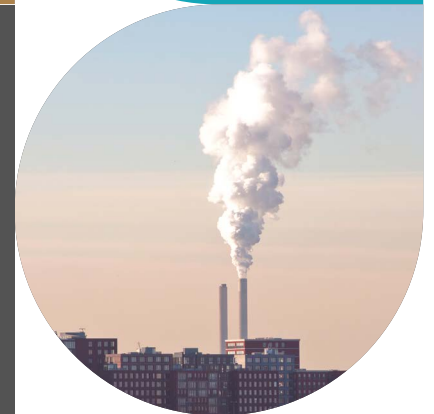
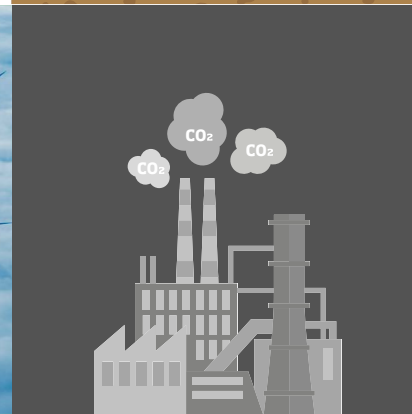
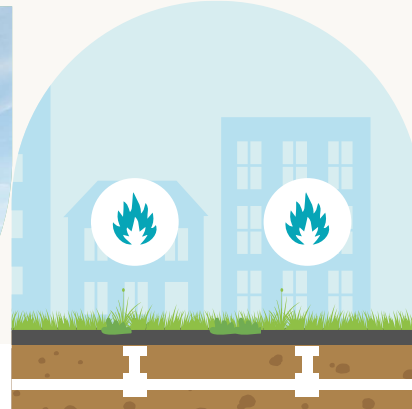
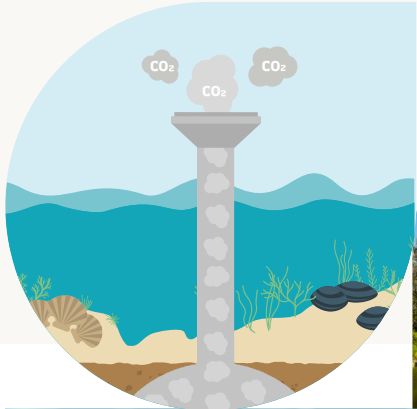


Ed Nijpels

Crown member of the Social and Economic Council (SER)

THEME

Less fossil fuels and more sustainable energy



IMPACT GOAL

To transition away from fossil fuels and raw materials as quickly as possible and move towards generating 100% of our energy from wind and solar power, while also prioritizing the enhancement of nature.

Our vision

Electricity from fossil fuels is a thing of the past and residential areas with well-insulated homes, heated without natural gas and with space for nature, are the standard. That is what we want to be aiming for and where we need to go.

To get there, we need to say goodbye to fossil fuels as soon as possible and make the transition to entirely sustainable energy generation from wind and solar.

It is also important that we save on energy consumption as much as possible, through properly insulated buildings and by heating existing homes without using natural gas.

Our work for this vision in 2022

To give more substance to this vision, we worked on several major projects this year. A few of them are highlighted below. Climate policy is given high priority by this government. Despite these efforts, the Climate and Energy Outlook by the Netherlands Environmental Assessment Agency (PBL) shows each year that we are not reaching our goals. In order to gain insight into exactly what our government needs to do to ensure that we stay within 1.5 degrees of global warming, we worked together with Greenpeace and Friends of the Earth (Milieudefensie). Two research agencies, NewClimate Institute and Ecorys, concluded that the cabinet must adjust the climate targets in order to stay within the Dutch

CO₂ budget for 1.5°C, and that every effort must be made to achieve these targets. Based on these reports, we also adjusted our own organizational goal: as the Netherlands, we must do everything we can to become climate neutral before 2037 instead of 2050.

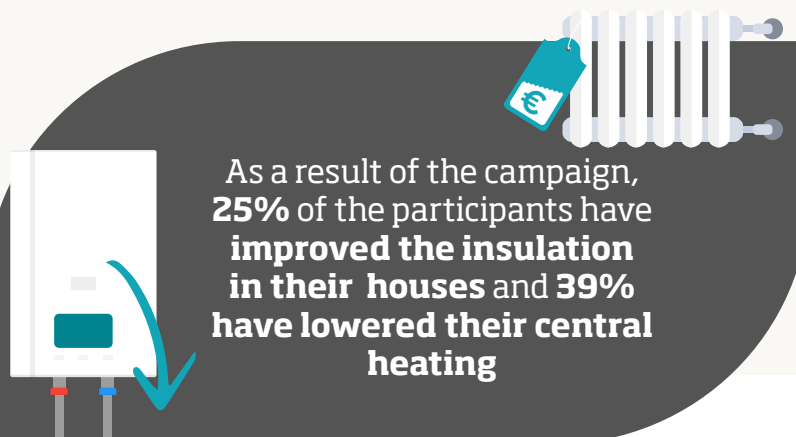
Conducting or commissioning research is only the first step, and we have a long way to go to achieve our goals. The media wrote about the reports, we organized a discussion about the first report with over sixty participants, we talked about the report with senior officials and the minister for Climate and Energy, Rob Jetten, and sent it to MPs.

Still, not all outcomes are adopted into policy. To encourage the cabinet to close the climate gap, we wrote another publication with thirteen proposals for standardization. CE Delft calculated the CO₂ emissions. The publication contains proposals for industry, mobility, agriculture and aviation. We spoke to three ministers about the publication and senior officials as well. A number of these standards find their way into policy.

One of the standards that the cabinet is not yet ready for is the phasing-out of the fossil industry. Industry will receive a maximum amount of fossil fuels and raw materials each year; this amount is decreased every year. To achieve this, a clear phase-out plan is needed. This can lead to a saving of 17 megatons of CO₂ emissions in 2030 compared to 2019. We had a number of discussions about this, including with the minister of Economic Affairs, Micky Adriaansens. But our work is clearly not done here. In 2023, our work to promote sustainability in the industry will focus on implementing this phase-out plan.

HIGHLIGHTED PROJECT

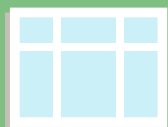
Gas-free living



As a result of the campaign, **25%** of the participants have **improved the insulation in their houses** and **39%** have **lowered their central heating**



Online series
"How gas-free is the Netherlands"
with 19 episodes



Motion passed
so that single glazing is
phased out



Reach

4 4 5 6 8 8 3

impressions

13.657
website visits





IMPACT OBJECTIVE

To contribute to gas-free living through legislation and regulations, financial incentives and large-scale activation campaigns.

What does our work entail?

Many homes in the Netherlands are currently poorly insulated. People in a poorly insulated home experience a lot of discomfort and tend to have a high energy bill. That is why we think it is important for the Dutch government to act quickly, allowing for more homes to be insulated soon.

In 2021, we set up a coalition with Netherlands Agricultural and Horticultural Association (LTO), Confederation of Netherlands Industry and Employers (VNO-NCW), Association of construction and infrastructure companies (Bouwend Nederland) and Society for Preservation of Nature Monuments in the Netherlands (Natuurmonumenten) and the sector association Energie-Nederland to advocate for a long-term National Insulation Programme. This programme has been adopted by the government, allocating 3.3 billion euros.

The aim is to insulate homes faster, smarter and more socially. Low incomes receive extra support in this regard.

In addition, we have been working with our campaign platform to Live Smarter (Slimwoner) since 2014, to inspire and advise a large group of Dutch people to make their homes more sustainable. What started with a successful purchasing campaign for cavity wall insulation has grown into a complete platform for energy-saving measures over the years. Through campaigns such as the Warm Housing Days (Warme Huizen Dagen), we encouraged a large

audience to take a sustainable step. We developed our own home test, which provided visitors with personalized advice on energy-saving measures for their homes within five minutes. In 2021, Dutch bank, De Volksbank, adopted our approach in its own 'platform Home Improvement (Woningverbetersaars)', while our role is shifting towards a focus on raising more awareness about insulation.

Sustainable living is not just about insulation and heat; the opportunities and threats to biodiversity in the built environment are also receiving increasing attention. That is why we started two campaigns in 2021 and 2022 related to green roofs on sheds, extensions and garages, and we addressed the petrification of the Netherlands.

In 2022, our publication has sparked discussion in various municipalities about petrification and the need for more nature in the city.

What have we done in 2022?

The war in Ukraine painfully exposed how dependent we are on Russian gas. We need to get rid of this dependency as soon as possible. This has made it even more urgent that many people save energy, insulate and switch to other forms of heat as quickly as possible. That is why we joined forces in 2022 in a large social coalition with the national government, to enable as many people as possible to save energy as quickly as possible.

The campaign 'How gas-free are you?' started in January 2022 with the aim of preparing residents for natural gas-free living step by step. We want to show how far we have come in the transition in the Netherlands, and encourage residents to take energy-saving measures. The campaign makes the heat transition fun, personal and easier. By highlighting small steps that can be taken immediately, we lower barriers and encourage residents to be receptive to information and take action. From lowering the temperature of your central heating boiler to applying draft strips and letterbox brushes or checking and improving the insulation of the home.

Part of the campaign is the online series 'How gas-free is

the Netherlands? '. We travelled the country with Dutch TV personality Eddy Zoey to see what the gas situation was in the homes we encountered. We visited both famous and unknown residents, discussing energy efficiency and making adjustments such as lowering the temperature of the central heating boiler, addressing drafts, or checking insulation. Radio commercials, newspaper advertisements, bus shelters and various online channels and resources were used as well.

What have we achieved?

The campaign reached more than 6 million people in 2022, with more than 320,000 website visitors. The videos by 'How gas-free is the Netherlands?' were very popular. Of all the people who saw the campaign, 1 in 4 has improved their home insulation in the past year. That is 57% more than the people who did not see the campaign and 39% lowered their central heating temperature. This amounts to 29% more than people who did not see the campaign.

In addition to this public campaign, we lobbied the government for measures to accelerate the transition in energy-efficient homes and buildings.

Minister De Jonge of Housing and Spatial Planning announced standards for central heating boilers. The boilers will be phased out by 2026, and people will be required to switch to a hybrid heat pump. This is a crucial step towards reducing CO₂ emissions and decreasing our dependence on gas, which we previously advocated for in collaboration with various market parties.

Together with Young Climate Movement (Jonge Klimaatbeweging) and Dutch Student Union (Landelijke Studentenvakbond), we presented a manifesto to the House of Representatives to advocate a ban on single glazing. Our research showed that students in particular often live in 'damp and drafty homes', which is why we started a campaign to involve students in our message. Eight Members of Parliament were present at the presentation of the manifesto, which resulted in an

Installation Companies (Techniek Nederland) and Natuur & Milieu took major steps last year to help make our country more sustainable as quickly as possible. Together (with the government and the industry), we have drawn up the Hybrid Heat Pumps Action Plan. Thanks to this plan, we will install hybrid heat pumps in existing homes on a large scale in the coming years.

This will help significantly reduce CO₂ emissions in the built environment while contributing to the climate goals. During the creation of the Action Plan, I got to know Natuur & Milieu as a committed and pragmatic partner. As a trade association, we are happy to work with you. Together, we will go for concrete results. I am sure we will succeed



Doekle Terpstra

Chair Installation Companies (Techniek Nederland)

Last winter, I invited our neighbours to take part in Natuur & Milieu's central heating check. And with success! In some cases, the temperature was not warm enough when the central heating boiler was set to 65 degrees. They now know that they can do something about insulation. My home was nice and warm with the central heating at 50 degrees, so a heat pump is definitely worth exploring.

Jan de Groot

Participant of the Central Heating Check

It would be nice if every inhabitant of the Netherlands had a nice and comfortable place to live. Without draft or cold. We ensure that policymakers and politicians introduce better legislation, to make sustainability easier and more attractive. Step by step, we are moving towards natural gas-free living. This year, we lobbied for a ban on single glazing, among other things.



Wilma Berends

Programme leader at Sustainable living

Sustainability is a perfect theme for students. They are particularly vulnerable to the effects of climate change and rising energy costs. Single glazing is a main cause of poorly insulated student housing. In collaboration with Natuur & Milieu, we have successfully accelerated the phase-out of single glazing, getting it banned by 2029 or 2030.

Natuur & Milieu has adopted a professional and idealistic attitude as a partner. As the Dutch Student Union, we greatly appreciate this achievement, and our collaboration with Natuur & Milieu has also yielded positive results



Shivan Meijs

Board member of the Dutch Student Union

adopted motion by CDA and ChristenUnie calling on the cabinet to work on a ban on single glazing. Newspaper Trouw wrote about it and radio station BNR dedicated an item to the subject. Hopefully, the ban will now be implemented.

In addition, energy saving is necessary not only in households but also in the industry. To calculate the untapped potential in that sector, we published a study and presented the results to MPs during a Round Table Discussion.

What will we do in 2023?

We will continue our work to contribute to natural gas-free living in the Netherlands.

Eventually, all homes will have to be heated with new heat.

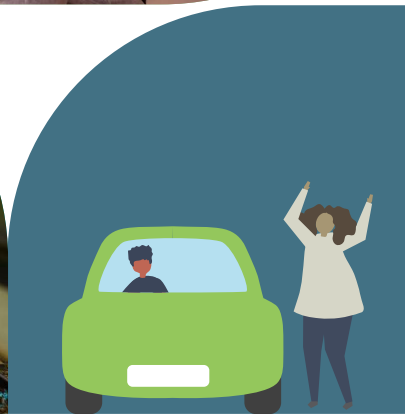
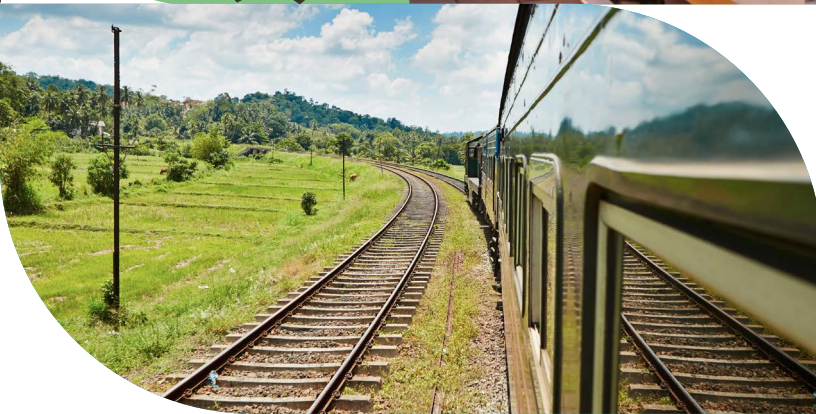
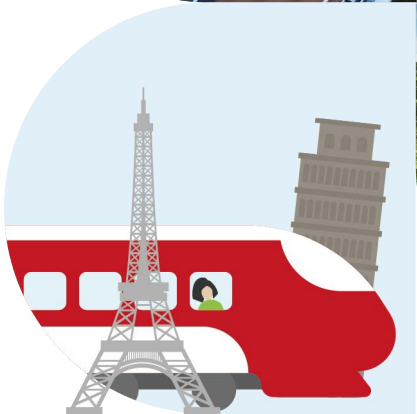
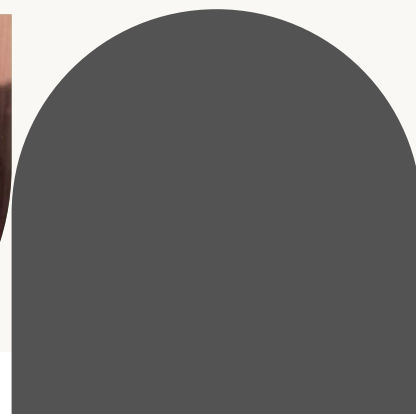
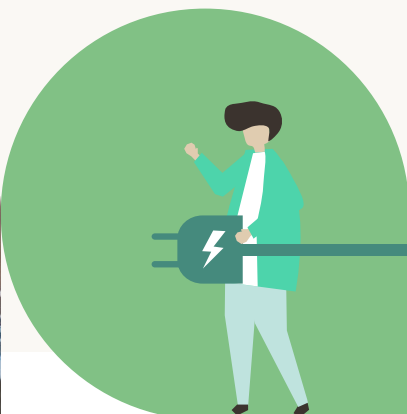
This requires that many people switch to other forms of heat, which means that our campaign 'How gas-free are you?' continues. In addition, we will continue to work towards significantly greater energy savings in the industry and adoption of the single glazing ban.



MPs present at the presentation of the manifesto

THEME

Travel differently and fly less



IMPACT GOAL

Less, different and cleaner mobility with lower CO₂ emissions.

Our vision

More space for pedestrians and bicycles and more room for greenery, recreation and outdoor activities: those are things we will be standing up for in the years to come.

To achieve that, we will have to start thinking differently about mobility.

We are encouraging the Netherlands to choose cleaner and different modes of travel and to move about less. Cleaner: we will be moving away from fossil fuel-powered vehicles (meaning vans and trucks as well as cars). Different: we will be sharing modes of transport more often, transporting goods more intelligently and using bicycles and public transport more often. Less: we will fly less often and less far, we will work from home more and make sure that transport takes up less space so that there is more scope for greenery.

Our work for this vision in 2022

To achieve the climate goals, we need to move towards cars that do not emit any CO₂ and to considerably fewer cars on the road. One of the steps required is to change how we tax cars. A tax where you pay for using your car rather than owning it. The solution is what the Dutch call 'rekeningrijden'; Road Pricing or pay-per-use.

Together with Royal Dutch Touring Club (ANWB), sector organization of entrepreneurs involved in mobility (BOVAG), RAI Association (RAI Vereniging), Association of Dutch car lease businesses (VNA), we previously presented a [plan](#) for the new cabinet. Subsequently, it was included in the coalition agreement that pay-per-use will be introduced in 2030. Unfortunately, the government did

not opt to incentivize clean cars by linking vehicle taxation to their CO₂ emissions. This was very disappointing. Which is why we lobbied this year for the government to introduce a variant that is good for the climate and utilizes the current infrastructure more efficiently, preventing it from being expanded. Although we have not yet been successful, the legislative process will continue for the next two years, and we will remain vigilant and focused on this issue.

We are learning a lot from our many years of lobbying for the pay-per-use [for trucks](#). This year, a bill for this levy was officially adopted. This is good news for the climate and air quality, and it finally provides clarity for the logistics sector. Natuur & Milieu has been committed to this for years. We see the levy as an important step in making the logistics fleet more sustainable.

In addition to pay-per-use and incentivizing the use of electric vehicles through subsidies, we believe that standardization is a crucial step towards reducing the number of car kilometers driven and making the vehicle fleet more sustainable. An effective standard would be to offer only zero-emission business passenger cars in car-leasing starting from 2024. This can lead to savings of up to 1.6 megatons of CO₂ emissions, as calculated by CE Delft on our behalf. Armed with this report, we had discussions with Minister Jetten (Climate), Minister Harbers (Infrastructure and Water Management), Minister Adriaansens (Economic Affairs) and Members of Parliament. A [motion](#) has been passed, and the Ministry of Infrastructure and Water Management is now developing a proposal with this standard.

HIGHLIGHTED PROJECT

Approach to aviation



More than **20,000 signatures**
'Stop CO₂ excuses' campaign



Frequently in the media with a CO₂ ceiling, speaker in the House of Representatives and during webinars

Impact target: Aviation will become a fully-fledged part of national climate policy and will receive hard, annually declining climate targets, in line with the goals of the Paris Agreement.



IMPACT TARGET

Aviation will become a fully-fledged part of national climate policy and will receive hard, annually declining climate targets, in line with the goals of the Paris Agreement.

What does our work entail?

Flying is the most polluting mode of transport, yet the aviation sector continues to grow. Noise nuisance and air pollution put an unacceptable burden on the local environment. Due to the global covid crisis, the number of flights fell sharply, but now that this crisis is over, the sector is committed to growth. Without government intervention, the climate impact of aviation will continue to grow.

Over the past four years, we have been actively working on making aviation more sustainable. We did this through lobbying, campaigns and cooperation with companies. We can see that our efforts have had a tangible impact. More and more people find it important that aviation becomes more sustainable. And there is much more political attention towards promoting clean aviation. Although companies such as KLM are publicly stating for the first time that improving sustainability is inevitable, they have an unrealistic belief in technological solutions.

To remain within the 1.5-degree limit of global warming, the aviation industry must also have legally binding climate goals in place.

In 2023, aviation will continue to be one of our key focus areas.

What have we done?

Climate targets for aviation must be codified in law. To this end, we devised the CO₂ ceiling, an instrument that we presented at the end of 2019 in our 'Sustainable Aviation Memorandum', which we published together with other environmental organisations. Subsequently, 15,988 Dutch people and eleven nature and environmental organizations submitted their views on the government's Aviation Memorandum, and the CO₂ ceiling was included as a result. The Dutch parliament also passed two motions, which we helped shape, urging the government to develop a CO₂ ceiling for the aviation industry. In the summer of 2021, the instrument was included in a number of election programmes after we frequently drew attention to it. It entered the coalition agreement at the beginning of 2022 and the CO₂ ceiling was elaborated throughout the rest of the year. As far as we are concerned, 2023 will be the year of legal codification.

What did we achieve in 2022?

In 2022, we continued to reiterate our message in support of our lobbying efforts: the aviation industry can no longer be granted an exception. Just like any other sector, the aviation industry must be held to climate targets to ensure that we can achieve zero-emission flights by 2050. This requires that we focus on the principle of trias energetica: reducing energy demand (e.g. fewer flights), innovation aimed at efficiency and the use of biofuels. Furthermore, KLM's current hub model, which relies on small margins and a high number of transfer passengers, will no longer be sustainable. The government will have to initiate the transition to a smaller, more sustainable aviation industry. An aviation industry that meets the need for flights relevant to the Netherlands. While fitting in with the physical space that is already under pressure in our country due to all the other challenges at hand (i.e. construction, energy transition, nature).

We repeated this message in the House of Representatives during a Round Table Discussion and in a webinar held by Dutch Social and Economic Council (SER). We also



In 2022, we had a number of good discussions about the future of aviation in the Netherlands. Natuur & Milieu maintains a constructive but critical approach to our actions. I very much hope that we can continue these conversations in 2023.



Ruth Clabbers

Director General Aviation, Ministry of Infrastructure and Water Management

The government is too lenient when it comes to Schiphol Airport and other polluters. We are all responsible for our planet. Which is why I signed the petition. Because it is important to me that the aviation sector contributes to achieving the climate goals. It is high time for legally defined goals

Alida Heyman

Petition signer

promoted this message during a protest action organized by local residents at six regional airports, as well as through various media expressions including an opinion article published in one of the national newspapers (AD).

An important event for us in 2022 was 'Flying within the limits', which we organized in collaboration with Greenpeace, Friends of the Earth (Milieudefensie), and the Nature and Environment Federation in the North of Holland (Natuur en Milieufederatie Noord-Holland). The central focus of the event was our action agenda to bring aviation in line with the limits of nature, the environment, noise, and most importantly, the climate. It was a good meeting with substantive exchange of views with the Ministry of Infrastructure and Water Management and the sector. The media, including an interview in the newspaper Trouw, frequently picked up on the news with the headlines that a CO₂ ceiling is really necessary to make aviation more sustainable.

It also marked the start of our 'Stop CO₂ excuses' campaign, which has attracted more than 20, 000 signatures and will continue in 2023, until the government has made the right decision.

What will we do in 2023?

With facts, practical examples and public support, we have built a strong position to halt the growth of aviation and improve alternatives. With this support, we want 2023 to be the year of the legal anchoring of the CO₂ ceiling. We are working hard to achieve this through our campaign and lobbying efforts. Other spearheads in 2023 include more sustainable fuels, additional charges for environmental damage, improving the international train as an alternative to flying and an honest story about the true contribution of aviation to our economy.



2022 marked the year that the debate about the future of aviation shifted. The cabinet decided to reduce the number of flights at Schiphol Airport. This U-turn did not come about on its own. We achieved it through cooperation between environmental organizations and with people who live near airports. This was clearly visible in November. Natuur & Milieu drafted the action agenda "Flying within limits", with 22 solutions to reduce the pollution caused by aviation. Measures that Greenpeace wholeheartedly supports. On 9 November, we therefore jointly presented this action agenda to the ministry in The Hague.

Five days earlier, I was at Schiphol. Hundreds of activists cycled across the platform where dozens of private jets depart every day. This is how we force the urgent measures that are needed. By joining forces, we will get more done. This is why we are pleased to continue working with Natuur & Milieu to ensure that aviation operates within the limits of climate, health, and nature.

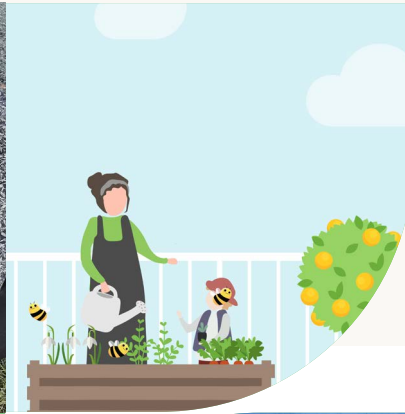
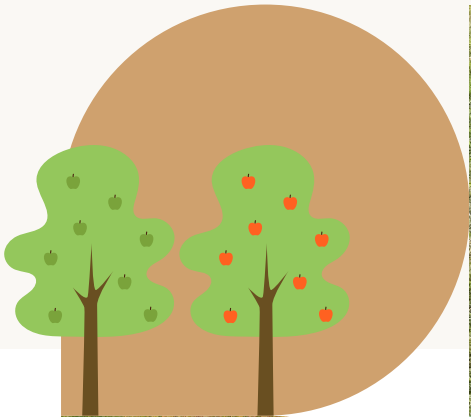


Faiza Oulahsen

Head of Climate and Energy Greenpeace Netherlands

THEME

Moving towards nature-inclusive circular agriculture



IMPACT GOAL

Agriculture produces food in the Netherlands without damaging the environment and without contributing to climate change.



Our vision

Much less nitrogen, clean soils and clean surface waters that are teeming with life: that is what we are aiming for. Now that biodiversity is under such pressure, our entire ecosystem is being pushed further away from the equilibrium.

But we do see solutions for making biodiversity healthy again: another way of producing and consuming food.

To that end, we will be making the transition to nature-inclusive circular agriculture. That means that all the cycles have to be closed; we will reduce the blanket of nitrogen that precipitates onto our nature areas, and arable farming and horticulture will be free of chemical pesticides. Together with all the stakeholders, we want to cooperate on doing what is needed in each area to achieve the nature and climate objectives.

Our work for this vision in 2022

Less nitrogen, clean soil and clean surface water. We are making a significant effort to that effect, but how do we achieve it? Regarding our efforts to reduce nitrogen levels: see below ('Highlighted project: Accelerating nitrogen reduction').

Using less pesticides in agriculture is essential for maintaining healthy soil. Therefore, it is important to make the most harmful materials more expensive and phasing them out, making it easier for farmers to switch to the

green alternative. Because this is a quite complex subject, we organized a master class for MPs, together with the drinking water companies and the Natuurmonumenten foundation. With a delegation of twelve, the House of Representatives showed great interest. Following this masterclass, our concerns received a lot of attention during the parliamentary debate. We contributed to motions passed to reassess highly toxic pesticides, to stop using pesticides in groundwater protection areas, and for a fair method of measuring use.

In addition, the European Commission presented a bill to reduce the use of pesticides. The proposal was in danger of being watered down by a strong counter-lobby from the sector. Following a joint appeal on social media along with other organizations, hundreds of people and organizations objected to the weakening. This was successful, as farmers are now required to halve their use of pesticides by 2030. Additionally, there will be a ban on the use of pesticides in sensitive areas, such as nature reserves, drinking water areas and playgrounds. We are keeping a close eye on the Dutch government to ensure that these European regulations are implemented as quickly as possible in 2023.

One species that is particularly affected by pesticides is the wild bee. To prevent the extinction of wild bees, we created the campaign program focused on Bees (Nederland Zoemt) in 2017. There are 358 species of wild bees in the Netherlands, but half of all species are endangered. They suffer enormously from intensive agricultural methods, pesticides, petrification and our 'traditional' green management. Wild bees need more food and nesting places to survive.

Together with many residents, Arnhem is committed to make the municipality a safe and nutrient-rich home for wild bees. As a result, Arnhem has been named the most bee-friendly municipality of 2022. The weekend of April 24th was all about counting bees once again. Thousands of Dutch people counted away. The horned mason bee appears to have established itself as one of the most common garden bees in the Netherlands. In addition,

program focused on Bees (Nederland Zoemt) and Lidl distributed almost one million organic flowerbulbs to primary schools throughout the Netherlands over the past three years to make their schoolyards greener. The flower bulb campaign will recommence in the spring of 2023.

To ensure that surface water is clean and rich in biodiversity, a significant policy shift is necessary. However, policy can only be altered if there is a sense of urgency and political support for the necessary changes. Four years ago, we kicked off our citizen survey 'Catch the water samples' (Vang de Watermonsters). We did this together with ASN Bank and a number of water boards.

We managed to inspire many individuals to participate in 2022, with 425 citizen scientists measuring a selection of 1,679 ditches, fens, and canals.

Once again this year, it was discovered that over 80% of the water bodies examined have moderate to poor water quality. It is very disappointing to see that the quality has not improved. A small consolation is that our research has helped to raise awareness among politicians and water authorities about the urgency of addressing poor water quality.



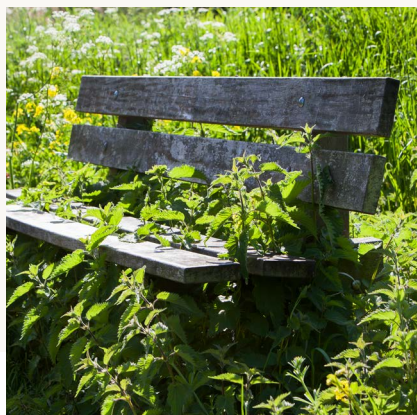
We had the pleasure of working with 425 citizen scientists to measure the water quality of nearly 1,700 ditches, ponds, and canals. I did not expect to learn that just 20 percent has good water quality! With these figures, Natuur & Milieu can push for legislation to tackle pollution at the source.

Jule Janssen

'Catch the water monsters' participant

HIGHLIGHTED PROJECT

Accelerated nitrogen reduction



IMPACT OBJECTIVE

Tackling problems with biodiversity and climate change at the same time as the nitrogen crisis in order to preserve and restore the vulnerable nature in the Netherlands.

What does our work entail?

In addition to the major task of combating climate change, the Netherlands is also faced with a biodiversity crisis. Nature has too little space and is overburdened, especially by nitrogen. Nitrogen is converted together with oxygen and hydrogen into nitrogen oxides or ammonia. These nitrogen compounds are harmful to humans and nature.

In 2019, the court ruled that government measures to reduce nitrogen emissions were not working. We can only preserve and restore the vulnerable nature in the Netherlands by significantly reducing emissions.

Less nitrogen also means a significant improvement in water quality, air quality and public health. We have been working on a solution for the past few years.

What have we done?

We presented a plan in 2021 on behalf of a coalition of conservationists, builders, farmers and companies with a solution to the nitrogen crisis. The plan accelerates the reduction of nitrogen emissions considerably. In addition, it strengthens nature, offers farmers a future and creates space for new economic developments. Together, we conducted many discussions with relevant politicians and senior officials to draw attention to the content of the plan. It generated a lot of media attention.

Much of our plan ended up in the coalition agreement.

The cabinet is allocating 25 billion euros to break the nitrogen impasse and to reduce nitrogen emissions by 50 percent by 2030. This cabinet places great emphasis on a regionally-focused approach that involves collaboration with farmers and builders, a key aspect of our plan. The cabinet will help farmers transition, with advice as well as financial compensation.

What have we achieved?

2022 was all about the implementation of all these plans mentioned above. Because the main lines have been established, but many details remain missing, we were actively committed to discuss solutions that benefit nature the most. Our director Marjolein Demmers was interviewed about this by the Dutch national newspaper FD. We discussed the necessary steps frequently with several ministers (who deal with housing, industry, agriculture, energy, nitrogen and nature) and with policymakers on a weekly basis. We made an in-depth legal analysis for a legally sustainable solution. We discussed this with senior officials and the legal team of the Ministry of Agriculture, Nature and Food Quality.

Thanks in part to our efforts, the House of Representatives submitted two motions. First, to enshrine the nitrogen reduction targets in the law as quickly as possible. Secondly, to create a nitrogen buffer as soon as possible by buying out the peak polluters this year, so that nature can be restored as quickly as possible. We argued for generic policy for all sectors, in addition to the area-specific approach. For example, an accelerated electrification of cars and a reduction in car traffic.

Partly due to our efforts, two things are being abolished. First, the 'latent space': permits for nitrogen emissions that are not used. And secondly, the possibility of external netting: buying permits from a company, for example to build highways or, as in the case of Schiphol or Tata Steel, to expand. The holes (so-called goat paths) in the law, through which nitrogen emissions could still increase, are thus blocked.

We saw the hardening on this subject increase due to many farmers' protests, as a result of which the importance of nature became secondary. That is why we, together with a few other nature organizations, took the initiative to give nature a voice in The Hague, with the #notwithoutnature (#nietzondernatuur) campaign.

In a short period of time, we got more than ninety organizations behind the message that the Netherlands cannot do without nature.

We placed advertisements in four major newspapers, made a short nature video and ran a social media campaign. During a physical action in The Hague, we handed over a life-size suitcase full of nature to ten MPs and two ministers. As a result, the importance of nature was more than ever at the top of the social and political agenda.

Johan Remkes was given the task of the cabinet to bring the parties together again. We convinced him of the approach from our the 'Sustainable Balance coalition' with farmers, builders, conservationists and companies. One of his recommendations to the cabinet was therefore to quickly tackle large nitrogen emitters from our plan: the so-called peak loader approach. Another piece of advice from Remkes was that all sectors should make an equal contribution, not just agriculture. The government adopted Remkes' advice.

What will we do in 2023?

The main lines of the approach to get out of the nitrogen crisis are known. Now comes the interpretation. 2023 will be an exciting year because of the provincial elections that could change the relationship in the provinces and the Senate. We will continue to think actively about the implementation of the policy and keep the cabinet sharp that there will be no further delay, because nature cannot tolerate that. It is important that the peak loader approach

In 2021 we concluded an agreement on the accelerated reduction of nitrogen emissions with Netherlands Agricultural and Horticultural Association (LTO), Confederation of Netherlands Industry and Employers (VNO-NCW), Association of construction and infrastructure companies (Bouwend Nederland) and Society for Preservation of Nature Monuments in the Netherlands (Natuurmonumenten). We called the coalition Sustainable Balance (Duurzaam Evenwicht). Now, almost two years later, after a lot of hard work in front of and behind the scenes, the government has proposed the solutions from our agreement. We remain the voice of nature and ensure that nature is protected.

And we ensure that farmers who have already made or want to make a transition to nature-inclusive farming are encouraged. Together, we ensure that everyone contributes to a solution. So that we can continue to enjoy our beautiful nature in the Netherlands.



Karen Eilers

Sustainable Agriculture Programme Leader



It is extremely important that organizations such as Natuur & Milieu keep the government on its toes about what needs to be done. It is particularly gratifying that you also provide solutions to the issues at hand in The Hague. Being sharp and constructive is the best approach to making progress.



Christianne van der Wal
Minister for Nature and Nitrogen

Natuur & Milieu is our partner when it comes to getting things done. They are not afraid to enter into bold collaborations to realize their goals. For example, I appreciate the great expertise and sense of urgency that Natuur & Milieu adds to the 'Sustainable Balance' coalition. We cooperate based on the conviction that far-reaching measures are needed to restore nature in conjunction with creating a sustainable future for the agricultural sector and prospects for entrepreneurs. To achieve sustainable change, it is important to take a broad perspective that includes the interests of others to motivate them to act. We are working hard to achieve this and I hope we can continue to do so together with Natuur & Milieu in the years to come.



Pim van der Feltz
Director of Natuurmonumenten

starts, the sector goals are established and the area processes have delivered their plans. Moreover, it is crucial that the government comes up with a solid package of measures, so that the green farmer (and the farmer who switches to sustainable) can earn a decent living. Pricing environmental damage is an indispensable part of this.

THEME:

A circular economy



IMPACT GOAL

No more damage to climate and biodiversity through a circular economy that handles raw materials and products very differently.

Our vision

We are making efforts to achieve the demise of the throwaway society, genuinely reusable solutions as the default plus closed cycles for the raw materials.

We want to use raw materials differently to prevent ever-increasing shortages and environmental damage occurring, affecting both the climate and biodiversity.

We are working on breakthroughs that will let us use less raw materials more cleanly. We are also making efforts to create a circular economy. The Netherlands must become an economy in which raw materials and products are used and reused more intelligently, in high-quality items that last as long as possible.

Ons werk voor deze visie in 2022

In 2022, we once again worked hard to combat the senseless waste of precious materials and energy. A year earlier, we conducted a study into reusable and recyclable plastic packaging in the largest supermarkets in the Netherlands. Last year was dominated by a study into the packaging of to-go shops and fast food chains. It turns out that the packaging is hardly recycled and hardly any reusable packaging is in circulation. Whether it concerns coffee cups, cups for soft drinks, bags for sandwiches or chips trays: no less than 85 percent of the packaging ends up in the incinerator after a very short period of use. Time for full commitment to reusable packaging with a good

return system. Examples abroad have proved the concept, such as Recup in Germany or Kooky in Switzerland.

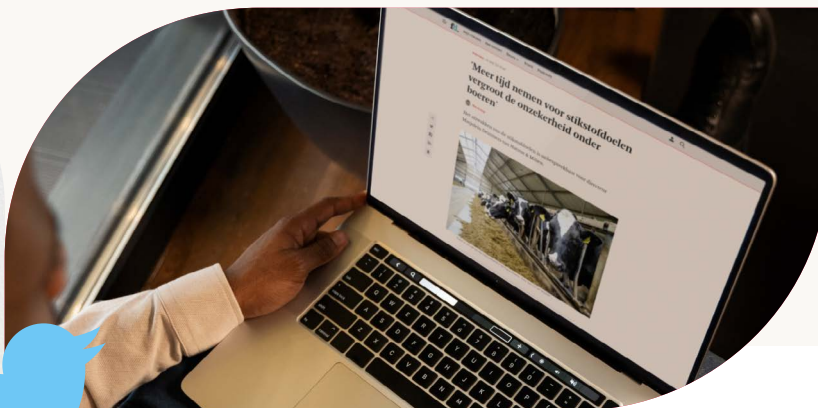
Our research was widely reported in the media with 56 publications, six of which were print articles in newspapers including *Telegraaf* and an interview in *Trouw*. Three radio stations reported on it. We reached over 9 million people. The motion in the House of Representatives calling for making the reuse of to-go packaging the standard fell short by just one vote, which is unfortunate. Our research prompted the Pathé cinema chain to switch to reusable cups.

The transition to renewable energy is well underway, while the transition to sustainable raw materials is still in its early stages. Without a circular economy, however, we will not be able to achieve our climate goals and the great damage to biodiversity will continue. For this reason, we want to achieve a better balance between the raw material and energy transitions. The Dutch Social and Economic Council (SER) issued a recommendation to the government on this matter, to which we also contributed. One of the recommendations is that there should be a concrete, realistic and accountable target for the raw materials transition. We will be working on that in 2023. We also contribute to the development of sound policies for bio-based materials. Rather than burning them for energy or fuel, their use should be limited to long-term applications in the chemical and construction industries.

In addition, a system change is needed to be more economical and careful with the metals and minerals needed for the energy transition. Moreover, these should be extracted with the utmost care. Consider, for example, the extraction of copper, cobalt, lithium, bauxite (aluminium) and manganese. In the coming years, we will work on this system change together with IUCN and other partners, and with the support of Dutch Postcode Lottery (Nationale Postcode Loterij). By the end of 2025, our goal is to increase political attention for the importance of reducing, reusing, recycling, and responsibly extracting raw materials.

Media reach

2.800
times in the media
409 million
views



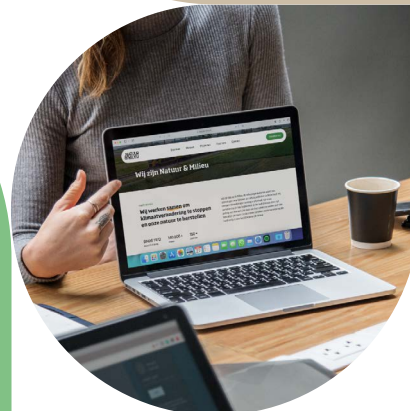
2.081
times online
news media

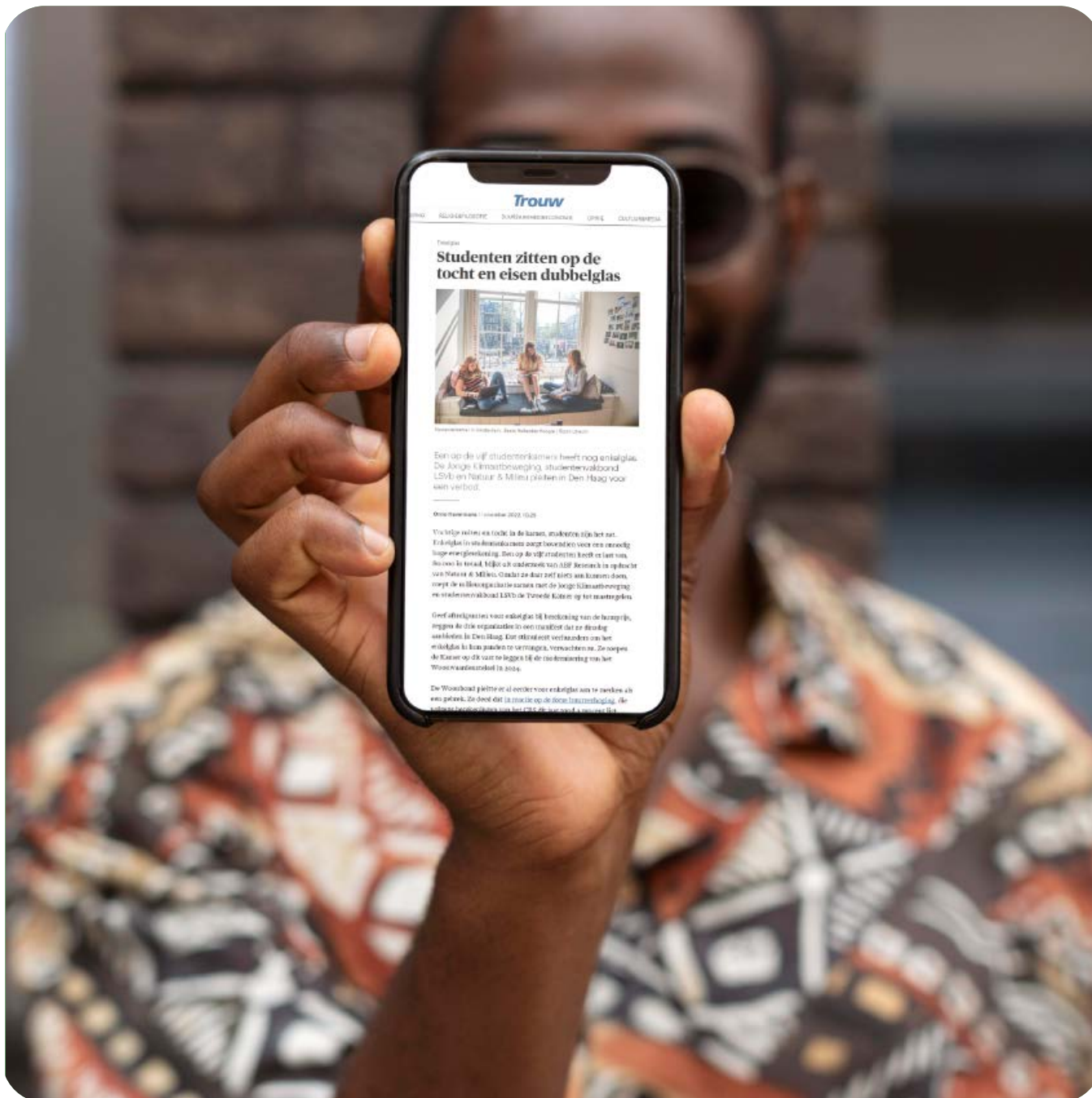
470
entries
newspapers and
magazines



72.677
times radio and TV

60
times ANP





Natuur & Milieu seeks out the media to draw attention to climate policy and restoration of biodiversity. We commission research from research institutes and share the results with the media. You may see our campaigns in the media, with the aim of getting people to take a sustainable step. We respond in the newspaper, online, on radio and TV to political developments related to climate policy or nature conservation.

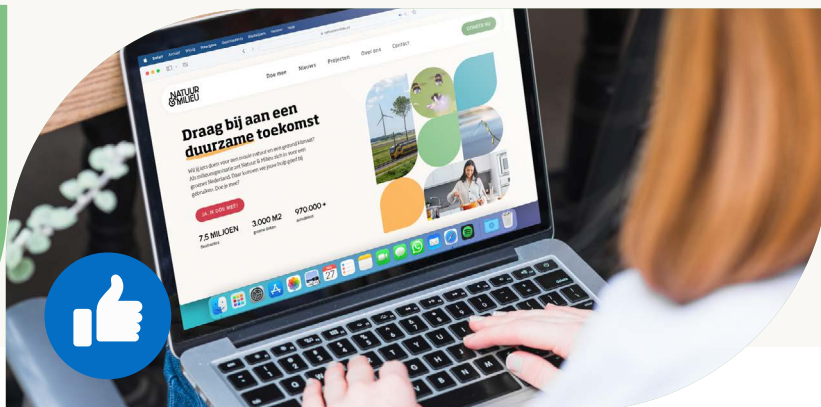
Important topics last year were the nitrogen crisis, the energy crisis, climate policy for aviation, making homes more sustainable and the shortage of public green spaces in Dutch municipalities.

Natuur & Milieu works to put problems such as the major pollution caused by aviation on the agenda. While reaching out solutions such as a CO₂ ceiling for aviation or an insulation credit for the worst insulated homes. In addition, we love to enter into conversations and share our vision. We work with other civil society organizations as much as possible to amplify a widely supported message in the media, society and The Hague. We also try to involve the public in projects that take place far away from inhabited areas. For example, we organize press excursions to the wind farms in the North Sea, where we conduct research into nature development with artificial oyster beds and other techniques.

In the past year, Natuur & Milieu was mentioned 2,800 times in the media. All these media reports together have been viewed or listened to 400 million times. We appeared 470 times in newspapers and magazines and 300 times on TV and radio. The ANP included Natuur & Milieu in its reporting sixty times.

Reach and supporters

72.677
Newsletter subscribers



New
website
launched



995.000
Unique
website visitors





In 2022 we revamped the entire Natuur & Milieu website. With the help of committed newsletter readers and donors, we are creating a website that reflects who our organization is now, what is going on in society and what our supporters would like to find on our website. Moreover, the website is technically up-to-date again and offers plenty of room for further development. With a fresh marketing strategy, we are ready to introduce many more people to Natuur & Milieu and the importance of a sustainable lifestyle.



Annemijn Pasman

Project leader Owned media

In 2022 we will take steps to improve online communication with our supporters. We actively sought interaction on our digital platforms to increase our reach and involvement.

Constituency

Numbers

Website visitors	995.000*
Newsletter subscribers	72.677 **
Social media followers	76.321

*= Unique visitors

**= Of which active recipients: 40.571

Websites

In 2022, Natuur & Milieu managed several websites. The figures above are the sum of the number of visitors to the Natuur & Milieu website and the campaign platforms that were online this year. These are the platforms for Program focused on Bees (Nederland Zoemt), The Rich North Sea (De Rijke Noordzee) Mission Reuse, our subdomain DriveElectric (RijElektrisch) and various separate campaign pages. The separate websites for our campaigns Catch the water samples (Vang de watermonsters), Gas-free-campaign (Hoe gasvrij ben jij?) and the subdomain DriveElectric (RijElektrisch) were discontinued during the year and the relevant content was integrated on the Natuur & Milieu domain.

We thoroughly updated the Natuur & Milieu website in 2022. This year, we have laid a solid foundation to build upon in the future.

We have also drawn up plans to structurally develop the platform in the coming years for higher involvement of website visitors and improved fundraising.

Social media

Our social media channels gained followers with a consistent level of interaction on our posts. We achieved this by communicating about our activities actively and regularly, and by responding to current events. Our follower count in the table above is the sum of the followers of our corporate accounts and the social media accounts that we manage for our projects The Rich North Sea (De Rijke Noordzee) and Mission Reuse.

Newsletters

We sent out four different newsletters in 2022: the monthly newsletter with current affairs and tips related to our themes, the newsletter offshore-wind (Zeekracht) for donors, the corporate mobility newsletter for a select corporate target group, and the new Mission newsletter, for entrepreneurs and policymakers involved in the circular economy. Due to a change in our email marketing strategy, the total number of people who actually receive our newsletters is lower than the number of subscribers. This is because we focus on subscribers who like to read our emails and open them regularly. In 2022, some steps were taken to reactivate 'dormant' newsletter subscribers. In addition, the marketing strategy has been tightened and the emphasis has shifted to better recruitment and retention of engaged newsletter readers.

Finance 2022

In 2019 and 2020, we made a deliberate decision to focus on the impact of our work and to properly implement scheduled programmes. To achieve this, we ramped up investments in our people and the continuity of the organization. This translated into a healthy financial position in 2022 as well, concluding that year with a positive result of € 439,005, out of a total income of € 9,448,875. Of the positive result in 2022, € 232,000 is earmarked for current projects. €5,000 is added to the revaluation reserve and €30,000 is added to the absenteeism reserve. € 3,000 has been withdrawn from the Zeekracht reserve.

The remaining € 175,000 will be added to the continuity reserve.

Revenues

In 2022, revenues exceeded the budget by 20%. This is mainly due to an increase in revenue from government bodies. In 2022, we continued to work diligently on numerous projects, which were made possible by the support of our partners and funders. It is nice to see that the organizations we work with are willing to make funds available for a sustainable future.

Costs

In 2022, our higher income allowed for an increase in expenditure. Expenditures related to the objects exceeded the budget by over € 1 million.

Ratios

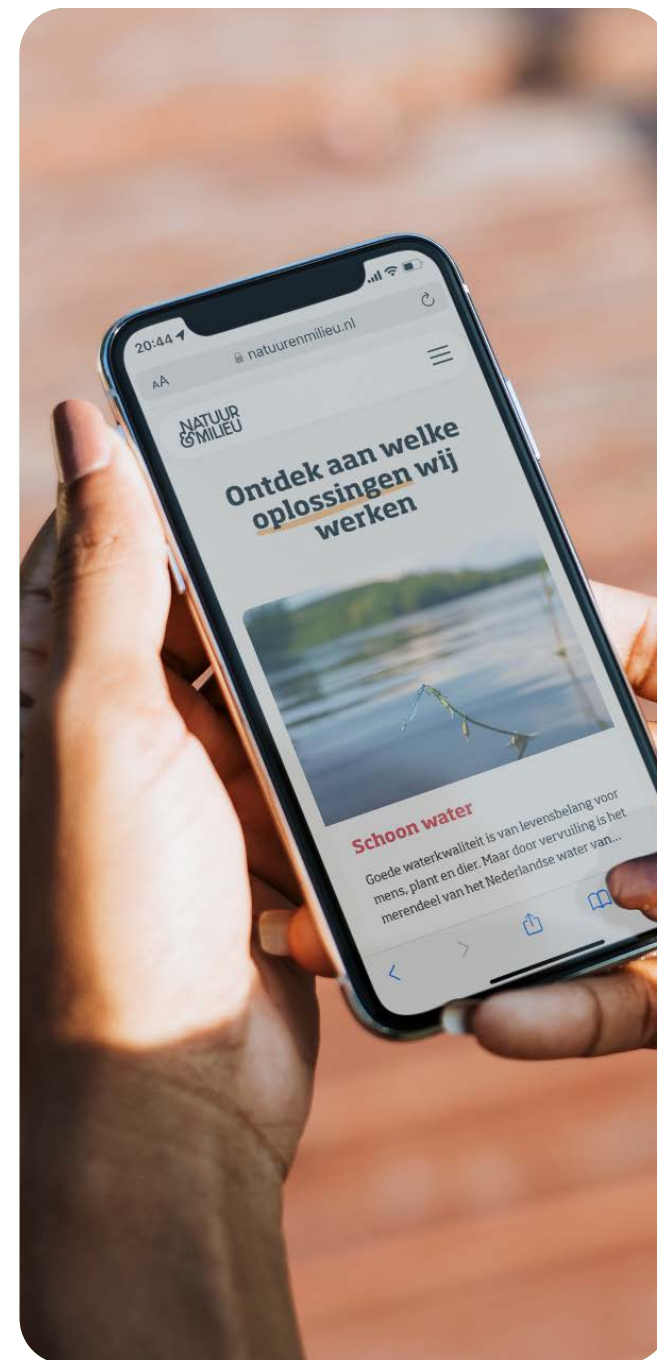
The Management and Administration expenses represent 4.5% of the total expenditure, which is in line with the budget. The aim is to keep the percentage of Management and Administration relative to the sum of the expenses below 8%.

Financial situation

The financial situation of Natuur & Milieu is sound. The continuity reserve sits at the desired level of approximately € 4 million and there is plenty of liquidity as well. Of the total amount of € 7.6 million in liquid assets, approximately € 4 million was received in advance for awarded projects. This provides a stable financial foundation for us to build on.

Income

Natuur & Milieu has project-related income from various sources including government, companies and funds. We seek cooperation on a project-basis and occasionally on a structural basis. In addition, our donors and the annual contribution by Dutch Postcode Lottery (Nationale Postcode Loterij) allow us to maintain our independent position and work on our mission. We are extremely grateful for this support.





Fundraising activities

In 2022, we once again received sufficient funding to make a significant impact with our work.

We received a lot of support from our donors, through collaborations with companies, from Nationale Postcode Loterij and capital funds. When war broke out in Ukraine at the beginning of this year and the consequences of the energy crisis revealed themselves, we adjusted our fundraising strategy accordingly. Some activities were postponed or cancelled, while others have been strengthened. Relative to 2021, revenues have increased across the board. This was partly due to increased donations from charitable foundations, inheritances, and major individual donors.

Donors

By the end of 2022, Natuur & Milieu had 7,834 donors and received a handsome total amount of € 473,000. This year once again, it became clear that there is a need to generate sustainable energy through wind turbines in the North Sea, allowing millions of households in the Netherlands to become independent from fossil fuels. Our project focused on offshore wind (Zeekracht) received €28,000 in 2022.

Inheritances

Caring about our world - don't we all?

A healthy living environment is the most valuable thing you can pass on to your loved ones. And thanks to these contributions, we can make a big difference. In 2022, 5 people left the world a better place with an inheritance to Natuur & Milieu amounting to a total of € 229,000. Thanks to their support, we can continue to make an impact on important themes.

Dutch Postcode Lottery (Nationale Postcode Loterij)

Dutch Postcode Lottery (Nationale Postcode Loterij) has been making a fantastic contribution to the work of many charities in the Netherlands for many years. They donate at least 40 percent of the deposit of each lottery number to organizations working with people and nature in the Netherlands and abroad. Natuur & Milieu has been a recipient of their contributions since 1996. In 2022,

we once again received the annual contribution of € 1.8 million from Dutch Postcode Lottery (Nationale Postcode Loterij) to support our work.

The financial support provided enables us to establish projects firmly and work on impactful topics that are challenging to finance. Thanks to this support, we can really seize existing opportunities to make the Netherlands more sustainable. We are extremely grateful for this contribution to Nationale Postcode Loterij and all its participants.

Funds and other income

In addition to the above mentioned funding and contributions from our donors, we also received contributions from companies we collaborated, project grants from governments and project-related contributions from funds and other non-profit organizations. The Adessium Foundation, for example, contributed to the raw materials programme and the OAK Foundation helped make our aviation campaign possible. The European Foundation (ECF) contributed to our sustainable industry activities together with the Climate Works Foundation. The ECF also contributed to sustainable mobility and to various topics within the energy theme. The latter theme also received funding from the Velux Foundation. The Agriculture programme was made possible in part by Gieskes-Strijbis Fonds together with the ECF and the Adessium Foundation. The Ministry of the Interior and Kingdom Relations awarded a subsidy to promote the 'How gas-free are you?' campaign.

NATUUR & MILIEU

Colophon

Natuur & Milieu
Utrecht, mei 2023

Design

O Merel

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in [Linked.in/natuurenmilieu](https://www.linkedin.com/company/natuurenmilieu)

o [YouTube.com/natuurenmilieu](https://www.youtube.com/natuurenmilieu)

Algemeen Nut
Beogende Instelling
ANBI

**NATIONALE
POSTCODE
LOTERIJ**

CBF
Erkend
Goed Doel

